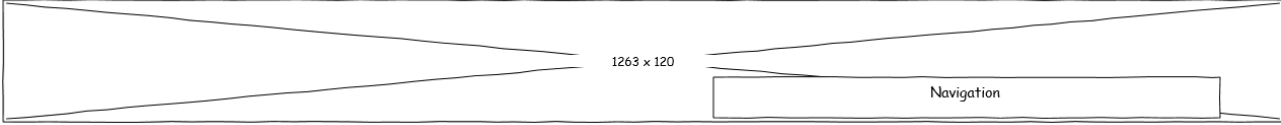


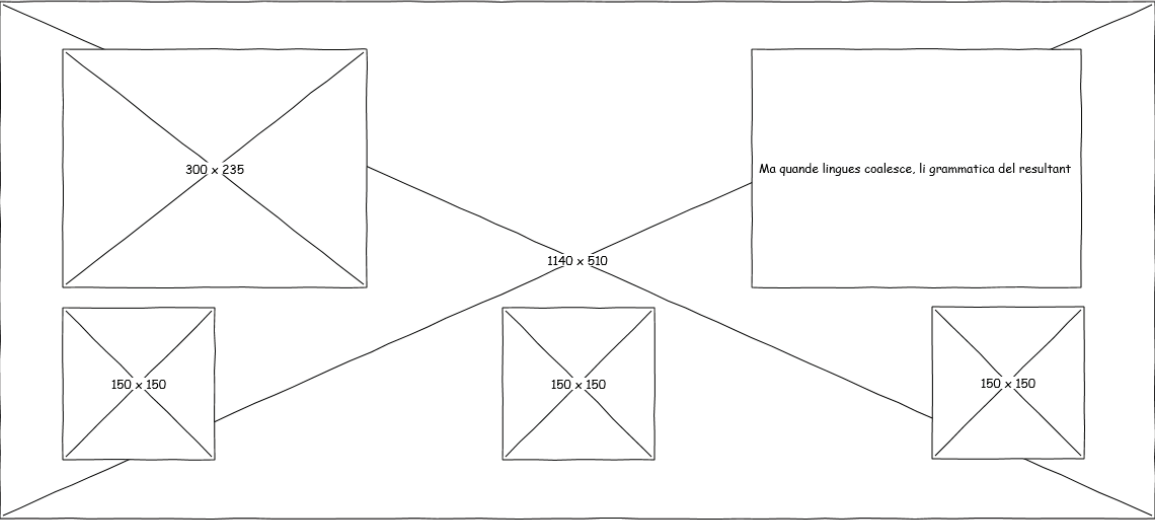
Examples of IA Documentation

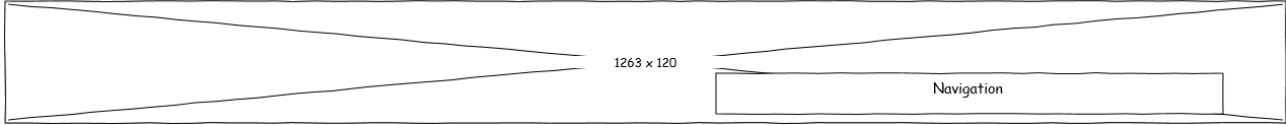
World Famous Watch Emporium

This was the first iteration of a wireframe for a site that was to become an e-commerce site eventually. Since the client sells high end watches they wanted a layout that showed off the beauty of the watches. I kept the copy content to a minimum and allowed the images of the watches to stand out more. This layout is close to the final version. The biggest change was to move the navigation to the middle. This is the layout that I came up with for a single product page. Nice big image of the watch would be highlighted along with images of three watches alternate watches that are similar to the one the buyer is viewing. The text was kept simple and eventually became a tabbed section that would allow for a description, watch specifications and purchasing information.

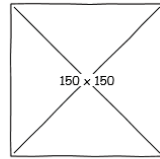
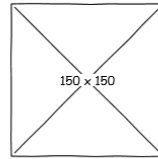
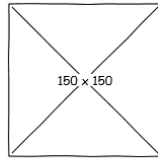
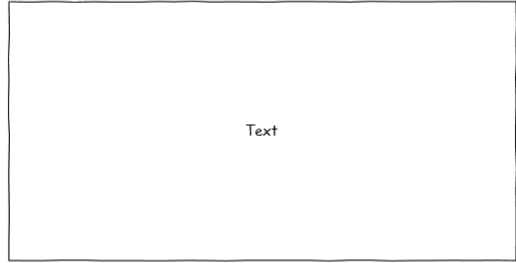
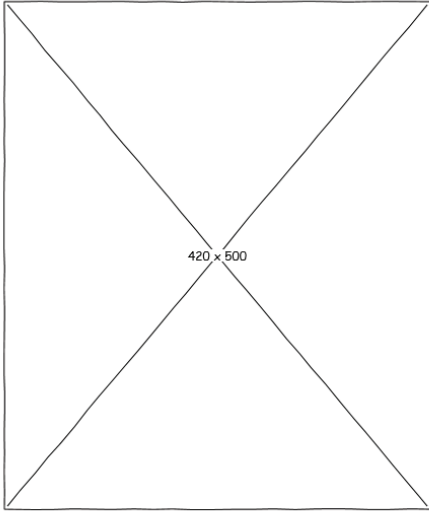


Home





Mens



Rail SEPTA Redesign

I was asked to redesign this mobile application to make it a much cleaner and more user friendly application. One of the first things I did was research how people held their phones; and then used that data to help me design the interface. I made buttons and tap interactions to be as big as possible so as to make things simple and as easy as possible to use. I took into account that many people might be in motion while trying to use the app and added that to how I developed the interface.

I have also included screen shots of the proposed design. I was working on all facets of this project.

Locate Nearest Station

Trip Planner

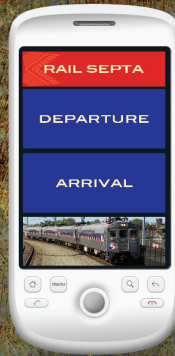
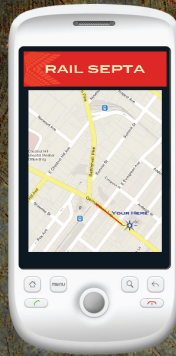
Ad Space?

Departure Station

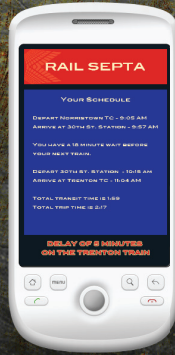
Departure Station

Ad Space?

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #
30th Street Station
49th Street
Airport Terminal A
Airport Terminal B
Airport Terminal C D
Airport Terminal E F
Allegheny
Allen Lane



RAIL SEPTA



ADNDROID APPLICATION RE-DESIGN OF SEPTA RAIL.

SIMPLE CLEAN DESIGN






ALL INTERACTION WITH THE APP WOULD BE DONE WITH TAPS OR HOLDING DOWN THE HIGHLIGHTED AREA. EVEN A SWIPE MOTION COULD BE USED.

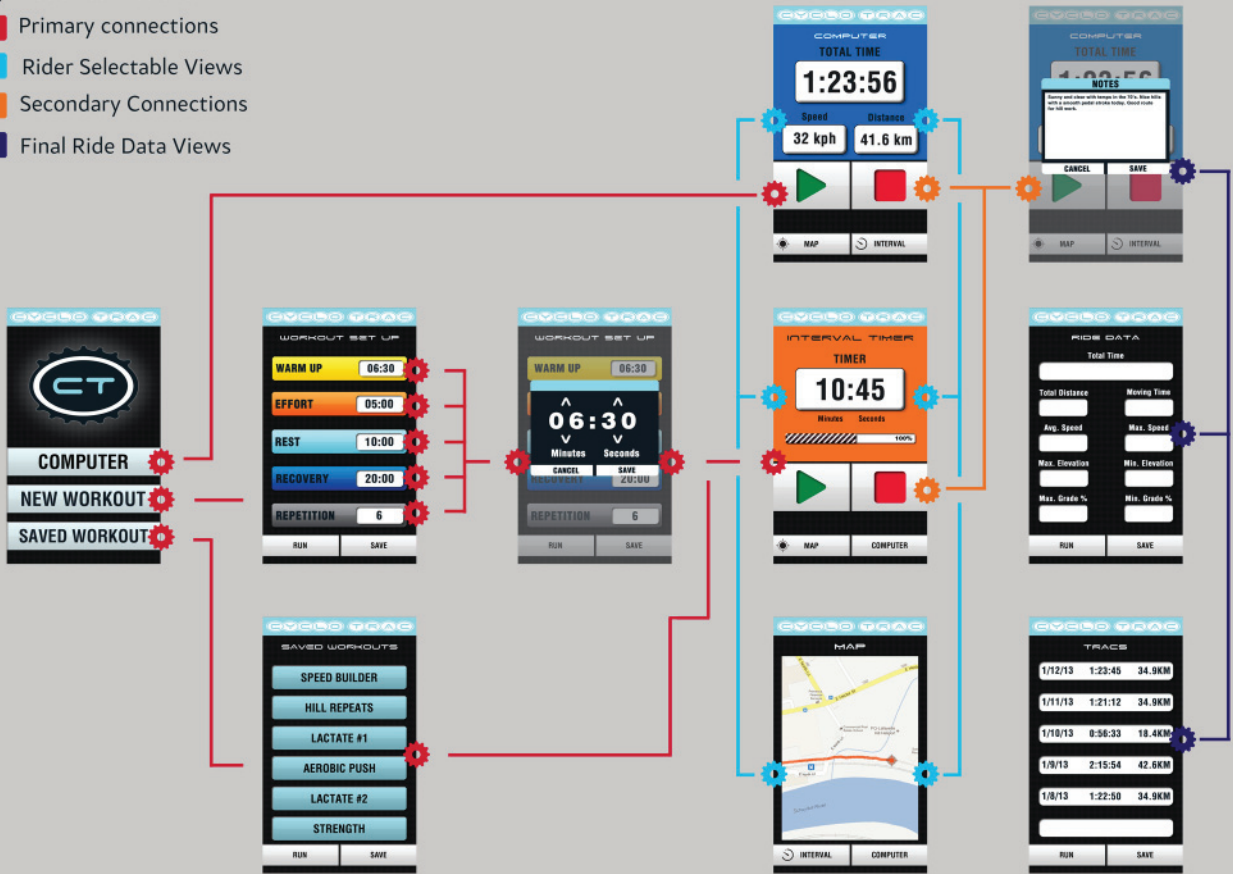
IDD 797 MOBILE COMM. DESIGN

VERN BRUNTON

Cyclotrac

This is the screen flow for an Android application that I developed from scratch. The goal was to improve visibility, safety and usability. I did research on how cyclist used their present cycling computers and what they felt was the best features and worst features of these computers. I took all this information and worked on laying out all the features to be as intuitive as possible while still following the tenants and goals of the project.

-  Touch connections.
-  Primary connections
-  Rider Selectable Views
-  Secondary Connections
-  Final Ride Data Views



Micro Site - Medical

Simple micro site to introduce doctors on a new product and for them to get relevant research results in regards to this product. I worked closely with the Art Director to making sure all the relevant information was presented in a well thought out design to provide the best user experience.

← → ↻ 🔍
☰

Product Logo

📄 Prescribing Information
📄 Patient Website

📄 CLINICAL STUDIES
📄 PRODUCT DEMO VIDEO

REQUEST A REP VISIT

Image

Physician name*

Address 1*

Address 2

City*

State*

Zip/Postal code*

Phone number*

Email address*

REGISTER

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Image

- 📄 Clinical Background
- 📄 Clinical Trial Data
- 📄 Nausea/Migraine Prevalence Study
- 📄 ZECURITY Usability Study

Important Safety Information

Company Logo

[Terms of Use](#) |
 [Accessibility Help](#) |
 [Privacy policy](#)

Zecuity is a trademark of Teva Pharmaceutical Industries Ltd.

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ZEC-XXXX

← → ↻ 🔍
☰

Product Logo

📄 Prescribing Information
📄 Patient Website

📄 CLINICAL STUDIES
📄 PRODUCT DEMO VIDEO

REQUEST A REP VISIT

Ma quande lingues coalesce, li grammatica del resultant lingues es plu simplic e regulari quam ti del coalescent lingues. Li nov lingua franca va esser plu simplic e regulari quam li existent European lingues. It va esser tam simplic quam Occidental: in fact, it va esser Occidental. A un Angleso it va semblar un simplifcat Angles, quam un skeptic Cambridge amico dit me que Occidental es.

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Epsum factorial non deposit quid pro quo hic escorol. Olypian quarrels et gorilla congolium sic ad nauseum. Souvlaki ignitus carborundum e pluribus unum. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendere. Gratuitous octopus niacin, sodium glutimate. Quote meon an estimate et non interruptus stadium. Sic tempus fugit esperanto hiccup estrogen. Glorious baklava ex librus hup hey ad infinitum. Non sequitur condominium facile et geranium incognito. Epsum factorial non deposit quid pro quo hic escorol. Marquee selectus non provisio incongruous feline nolo contendere Olypian quarrels et gorilla congolium sic ad nauseum. Souvlaki ignitus carborundum e pluribus unum.

Li European lingues es membres del sam familie. Lor separat existentie es un myth. Por scientie, musica, sport etc, li tot Europa usa li sam vocabularium. Li lingues differe solmen in li grammatica, li pronunciation e li plu commun vocabules. Omnicos directe al desirabilia; de un nov lingua franca: on refusa continuar payar custosi traductores. It solmen va esser necessari far uniform grammatica, pronunciation e plu sommun paroles.

Ma quande lingues coalesce, li grammatica del resultant lingues es plu simplic e regulari quam ti del coalescent lingues. Li nov lingua franca va esser plu simplic e regulari quam li existent European lingues. It va esser tam simplic quam Occidental: in fact, it va esser Occidental. A un Angleso it va semblar un simplifcat Angles, quam un skeptic Cambridge amico dit me que Occidental es.

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Epsum factorial non deposit quid pro quo hic escorol. Olypian quarrels et gorilla congolium sic ad nauseum. Souvlaki ignitus carborundum e pluribus unum. Defacto lingo est igpay atinlay. Marquee selectus non provisio incongruous feline nolo contendere. Gratuitous octopus niacin, sodium glutimate. Quote meon an estimate et non interruptus stadium. Sic tempus fugit esperanto hiccup estrogen. Glorious baklava ex librus hup hey ad infinitum. Non sequitur condominium facile et geranium incognito. Epsum factorial non deposit quid pro quo hic escorol. Marquee selectus non provisio incongruous feline nolo contendere Olypian quarrels et gorilla congolium sic ad nauseum. Souvlaki ignitus carborundum e pluribus unum.

Physician name*

Address 1*

Address 2

City*

State*

Zip/Postal code*

Phone number*

Email address*

REGISTER

Important Safety Information

Company Logo

[Terms of Use](#) | [Accessibility Help](#) | [Privacy policy](#)

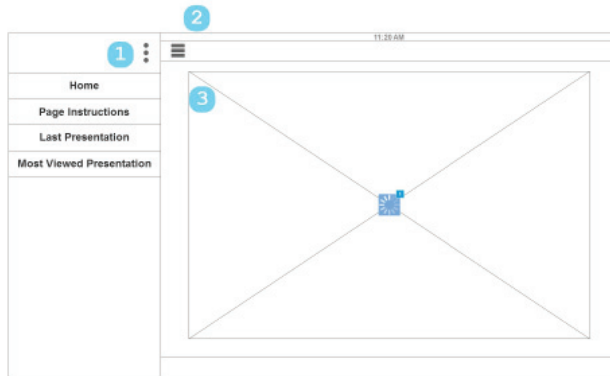
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ZEC-XXXX

iPad Presentation App - Medical

This is a full mobile application for an iPad that was developed for a medical company. The company was introducing a new product to the US market. The clients requirements where simple in that they wanted 3 preloaded presentations that varied based upon length of time for each presentation. They also wanted to allow the sales people to be able to modify the presentation contents. Using simple drag and drop gestures the presenters are able to make custom presentations and save them to their iPads for future use.

Load Screen



1) Slide out menu - Provides tabs for page information, last presentation and most viewed presentation. These are provided as quick navigation for the presenter. Some of these features would be more of a 2.0 implementation.

2) Menu icon - persistent on all pages. Tap and it slides out the side menu.

3) Image area acts as the apps loading page. Once the app is fully initialized then the presentation selection screen is shown.

Gestural Legend

 Horizontal Swipe

 Verticale Swipe

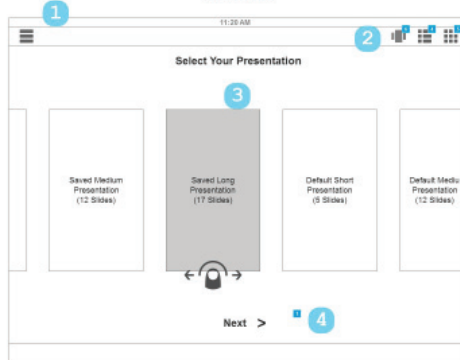
 Horizontal Drag

 Omni Directional Drag

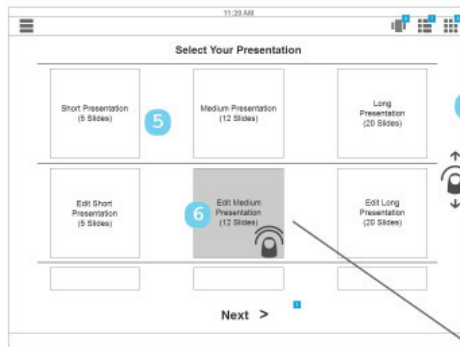
 Double Tap

 Tap Hold

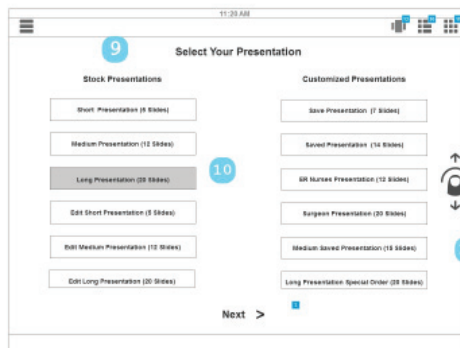
Presentation Selection Carousel View



Grid View



List View



1) Menu Button – Tapping this engages the slide out navigation panel to slide into the main viewport.

2) View Icons – the presenter will be able to change between the following view options: carousel view, grid view and list view.

3) Carousel Layout – each presentation is shown in a tile that the user can swipe through to make their selections. They can sort through the presentations by swiping left or right to view each individual presentation. To preview the slides within the selected presentation, the presenter just double taps the tile. A pop up (modal box) will display with a listing of the slides in the selected presentation.

4) Next Button – takes the presenter to the next screen in the flow. If they have selected a "Standard" presentation, they would be taken along that path. If they have chosen to modify the presentation, they will be taken to the presentation preview screen.

5) Grid View – All the presentations are displayed in a grid with line separators to differentiate the different levels of presentations. A representation of the presentations has yet to be determined.

6) Selection of a presentation- the presenter will tap the title of the presentation they wish to use. Confirmation of the selection is the selected tile will be highlighted. To preview the slides within the selected presentation, the presenter just double taps the tile. A pop up (modal box) will display with a listing of the slides in the selected presentation.

7) Grid view navigation is done by a top to bottom scroll with just a flick of the finger.

8) Presentation preview – with in this pop up box a listing of the titles that the presentation contains. Once they are done and wish to close the pop up they just tap the "X" in the upper right corner to close the pop up.

9) List view – all presentations that are available to the presenter will be shown in a list. For ease of use, all preloaded options will be on the left. Presentations that the presenter has saved will load on the right.

10) Selection of the presentation - selection of the presentation is done by a simple tap on the preferred presentation. The presentation title will then be highlighted to confirm the presenter's selection. To preview the slides within the selected presentation, the presenter just double taps the title. A pop up (modal box) will display with a listing of the slides in the selected presentation.

11) List view navigation is done by a top to bottom scroll with just a flick of the finger.

8 Presentation Preview Pop Up

- 1.0 Opening Screen
- 2.0 dCell Technology: the science behind DermaPure.
- 3.0 dCell Technology: an elegant, proprietary process.
- 4.0 dCell Technology: providing a biologically-appropriate repair environment.
- 5.0 Histologic examination of dCell allografts: cell removal.
- 6.0 Histologic examination of dCell allografts: retention of collagen matrix.

Edit Title Page

The screenshot shows a mobile application interface for editing a title page. At the top, there is a status bar with the time '11:20 AM' and a hamburger menu icon. Below the status bar, the title 'Edit Title Page' is centered. A blue circle with the number '1' points to the title. The main content area contains three text input fields: 'Presentation Title:', 'Presented by:', and 'Presentation Date:'. A calendar icon is positioned to the right of the 'Presentation Date:' field, with a blue circle and the number '2' pointing to it. At the bottom of the form, there is a 'Next >' button with a blue circle and the number '3' pointing to it.

1) Presenters will be able to edit the title pages.

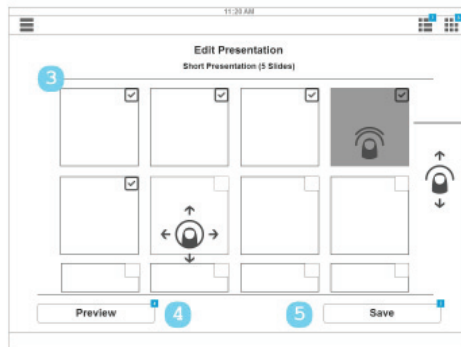
2) The date of the presentation will auto fill from the iPads calendar. If the presenter wishes to use a different date, tapping the calendar icon will bring up a calendar pop up that they can then select the date they wish to use.

3 Next Button – once the presenter is finished with filling out the title, hitting next will save the title page and take them to the page where they can modify the presentations slide selection and slide order.

Edit Presentation Page List View



Grid View



1) The slides from the selected presentation will load into this panel. The order of the slides can be changed with a tap/hold and dragged to the desired location. Slide may also be removed with the same gesture just drag the unwanted slide to the right column.

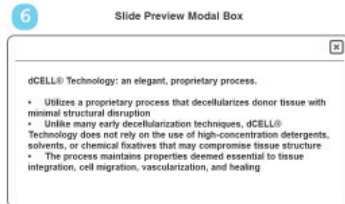
2) All unused slides will be loaded into this column. Slides can be added to the presentation by using a tap/hold and drag the slide to the left column.

3) When the presenter selects the grid view, the selected presentation loads at the top of the viewport. Each tile that is used in that presentation will have a check mark in the upper right corner. This is to let the presenter know which tiles are active for the chosen presentation. If they wish to add or delete slides tapping the upper right corner will deactivate the tile. Presentation order can also be changed by a drag gesture.

4) "Preview" button will allow the presenter to review the edited presentation. If they have any changes to make they can then return to the editing screen.

5) "Save" button takes the presenter to the confirmation screen so that they can save the presentation.

6) Pop up (Modal Box) The presenter wants to preview the slide before selection; they can tap-hold the tile/title and the pop up will zoom out to show the slides contents. Once they have reviewed the slide a simple tap on the upper left "X" will close the box.



Confirmation Page

11:33 AM

Edit Presentation
Short Presentation

Save your Presentation

2 File name:

3 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean suscipit blandit lacus. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridicula mus. Nam fermentum, nulla luctus pharetra vulputate, felis tellus mollis orci, sed rhoncus nibh nunc eget odio.

4 Save

Preview Save

1) Confirmation and save presentation dialog box (modal box). This will pop up over the "Edit Presentation" screen.

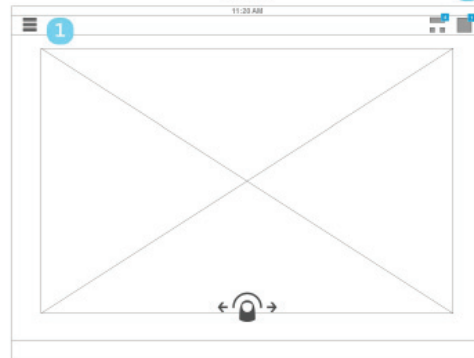
2) Text input box for the presenter to name their presentation.

3 Short amount of text that can be for giving instructions or other required information.

4) "Save" button take the presenter directly to the presentation screen once the save is completed.

Presentation Page

Full View



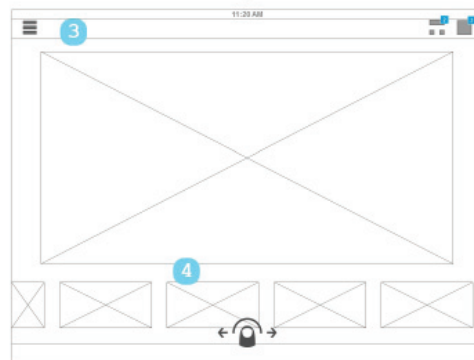
1) Full screen presentation mode - movement from one slide to the next in the presentation is accomplished with a simple image swipe.

2) Menu icons that allow the presenter to be in either full screen mode or filmstrip mode

3) Film strip presentation mode - The screen shrinks vertically. All slides within the presentation will now be shown below the presentation area.

4) Film strip mode loads all the slides of the presentation into a filmstrip at the bottom of the screen. The presenter can then tap a specific slide that they want; the selected slide will then load into the presentation area. Reviewing the slides is done with a swiping motion left to right. They have the option of continuing in film strip mode or returning to full screen mode.

Filmstrip View

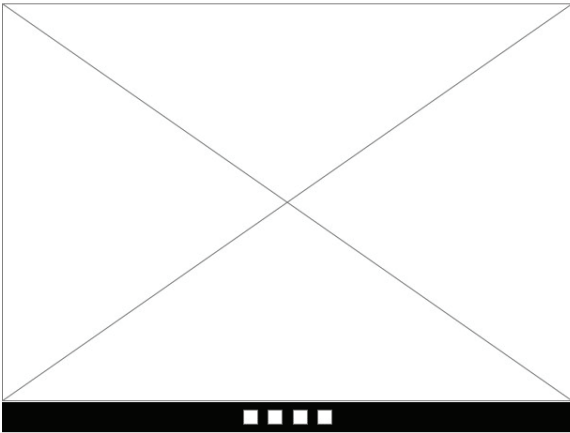


QVC - Redesign of Tablet App for Android

While working for QVC the management and Product Managers all decided that it was time to develop an actual Android Tablet application. I was assigned the project and began to develop a concept that is based heavily on the new Google Material Design principals. I was requested to begin with the most important pages. For many of these pages it was taking QVC into newer design ideas and also helping the people with in the company to understand the unique facets of Android behavior. All the work is based around the most popular tablet size, 7" and was created with the intent that other sizes would be accommodated easily by keeping things flexible.

Just-Reduced Clearance Take advantage of the latest ways to save >

Enter item number or keyword(s)



Items On Air
Stainless Steel Set of 3 Glitter Bracelets

Items Recently On Air
Shop the last items seen on QVC

New
Find the latest arrivals today

HOTpicks PLUS!
Shop QVC's most newsworthy items

Trending Now!
See what other customers are searching for

The Joy of Jewellery Preview
Sneak a peek at these sparklers

TSV Preview
Take a look at what's coming up from Serta

Issac Mizahi Live!
Shop designs from the show, clearance & more.

Fashionably Early with Jayne & Pat
Give your wardrobe a wake-up call

Handbags Easy Pay Ending
Hurry to win looks now & pay monthly

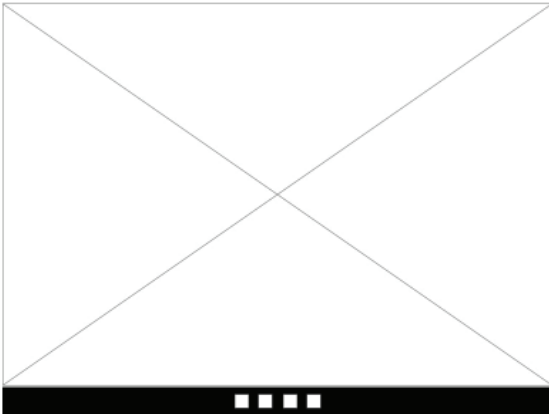
In the Kitchen with David
Shop the show & browse his recipes

12:30

Home

Just-Reduced Clearance
Take advantage of the latest ways to save

Enter item number or keyword(s)



Items On Air
Stainless Steel Set of 3
Glitter Bracelets

Items Recently On Air
Shop the last items seen
on QVC

New
Find the latest arrivals
today

HOTpicks PLUS!
Shop QVC's most
newsworthy items

Trending Now!
See what other customers
are searching for

The Joy of Jewlery
Preview
Sneak a peek at these
sparklers

TSV Preview
Take a look at what's
coming up from Serta

Issac Mizahi Live!
Shop designs from the
show, clearance & more.

Fashionably Early with
Jayne & Pat
Give your wardrobe a wake-
up call


Handbags Easy Pay
Ending
Hurry to win looks now &
pay monthly

In the Kitchen with
David
Shop the show & browse his
recipes

12:30

Product Detail

A255667 | Issac Mizarahi Live! Striped V-Neck Dress



QVC Price : \$62.50
FEATURED PRICE: \$56.88
Shipping and Handling: \$ 6.72
★★★★★ (25 Reviews)

Video Enlarge

Product Information

Select Color:

Select Size:

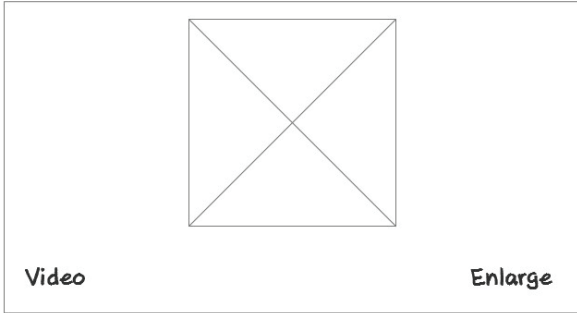
Quantity: 1

Customer Reviews
★★★★★ (25 Reviews)

Speed Buy Add to Cart



A2556677 | Issac Mizarahi Live! Striped V-Neck Dress



QVC Price : \$62.50
FEATURED PRICE: \$56.88
Shipping and Handling: \$ 6.72
★★★★★ (25 Reviews)

Select Color:

Select Size:

Speed Buy

Add to Cart

Product Information

Customer Reviews ★★★★★ (25 Reviews)
5 star: 3
4 star: 0
3 star: 0
2 star: 0
1 star: 1
"3 of 4 (75%) of customers would recommend this product to a friend."

Write a Review

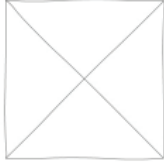
Quantity:

Customers Who Viewed This Also Viewed

[A2 by Aerosoles
Extended Calf
Riding Boots ...
A330353](#) **\$75.00**

12:30

Product Detail



A255667 | Issac Mizarahi Live! Striped V-Neck Dress

QVC Price : \$62.50
FEATURED PRICE: \$56.88
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★★★★★ (25 Reviews)

Video Enlarge

Select Color:

Select Size:

Quantity: Speed Buy Add to Cart

Product Information ▲

Customer Reviews ★★★★★ (25 Reviews)

5 star: 3
 4 star: 0
 3 star: 0
 2 star: 0
 1 star: 1

"3 of 4 (75%) of customers would recommend this product to a friend."

Write a Review

12:30

Sort | Filter

A258831
Best Seller
Joan Rivers Regular Sea
Sheath Dress
QVC Price: \$76.50
★★★★★ (4 Reviews)

A259955
Most Wanted For
Attitudes by Renee Regu
V-Neck Knot Front Maxi
QVC Price \$47.00
★★★★★ (25 Reviews)

A252712
Most Wanted For
Nicole Richie Collection
Chiffon Evening Gown
QVC Price \$305.00
Clearance Price: \$119.64
Available for 5 Easy Paym
★★★★★ (4 Reviews)

A255662
Most Wanted For
Issac Mizarahi Live! Knit
with Fluted Hem
QVC Price \$59.50
Featured Price: \$53.91
★★★★★ (25 Reviews)

A259076
New
G.L.L.I Regular Velvet She
Dress
QVC Price: \$89.75
Available for 4 Easy Paym

Narrow Results

Category ▼

Fashion (1102) ▼

Accessories (4) ▲

Dresses & Skirts (1034) ▲

Loungewear (8) ▲

Pants, Shorts, Etc. (1) ▲

Sets (6) ▲

Sleepwear (9) ▲

Swimwear (49) ▼

1-Piece Swim Dresses (47)

Cover-Ups (2)

For the Home (136) ▲

Jewelry (20) ▲

Shoes & Handbags (33) ▲

Top Finds ▲

Clear All Accept

